



Bluffton NOW! Downtown Pathways Project

“Connecting Our
Downtown Through
Alley Activation!”

Bluffton NOW! Acomplishments

Community Re-investment Program (CRP) A matching grant to help make physical improvements to downtown buildings through a partnership with the City of Bluffton.

Development of the Parlor City Plaza

Development of Phase 1 of the Downtown Pathways Project

Summer Concert Series at the Parlor City Plaza

Brrr Fest - Wine and Beer Tasting Event

Parlor City Market

Downtown Chili Walk

Downtown Passport - Small Business Saturday

Downtown Murals

Downtown Parking and Streetscape Study

Bluffton NOW!

☎ 260-824-0510

✉ blufftonnow@gmail.com

📍 211 Water St., Bluffton, IN 46714

Mail Checks To
Wells County Foundation
222 W Market St
Bluffton, IN 46714

**Make an Online
Contribution**



Select : Bluffton NOW! -
Downtown Pathways Project

For questions regarding this and
other Bluffton NOW! fundraisers
contact President:

Michael Lautzenheiser
260-820-1671



www.blufftonnow.org
[@blufftonnow](https://www.instagram.com/blufftonnow)

The Wells County
Foundation is
Providing \$100,000
in Matching Funds



“Making downtown Bluffton more accessible to walkers would be a huge bonus for our business. Transforming the alleyways will invite more people downtown, encourage walking downtown, and increase foot traffic and exposure to our storefront” ~ Angie Topp



The Downtown Pathways Project

The Downtown Pathways Project is the next big improvement project being planned for downtown Bluffton, Indiana. The objective is to transform 5 key alleyways in downtown from neglected urban spaces into vibrant and welcoming pedestrian-friendly areas. These alleyways are key connections between our public parking lots and the Market Street corridor. Scan the QR code for more information about the project or visit www.blufftonnow.org.

“Invest in our Community”



“My first experience with Bluffton NOW! was in 2017 when I opened Sweet Obsessions. Bluffton NOW! has worked hard at improving not only our downtown businesses but the grounds around downtown. I am so happy to be part of downtown Bluffton and part of this community.” ~ Rachel Rinehart

Phase 2

5 Alley 5 will be an art themed space located on the north side of the 100 East Block of Market St.

Art Adding art pieces to the Downtown Pathways Project Area

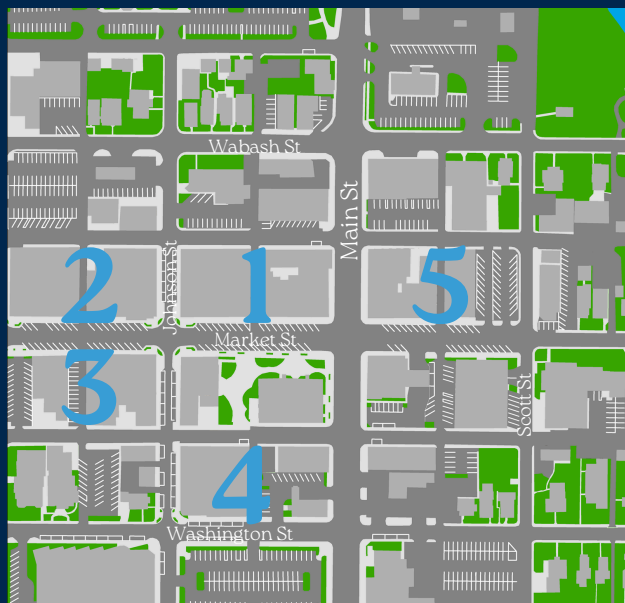
Amenities

Adding seating and other amenities to the Downtown Pathways Project Area.

Security

Adding security cameras to the Downtown Pathways Project Area.

With your help we can help continue to grow our downtown into a place that is vibrant and inviting to our citizens and to those who are visiting our community.



Sponsorship Levels

Your Donation will be Matched \$1 for \$1
Donations are Tax Deductible

Naming Sponsor	\$50,000
Co-Naming Sponsor	\$25,000
Pathways Sponsor	\$15,000
Diamond level	\$10,000
Platinum Level	\$5,000
Gold Level	\$2,500
Silver Level	\$1,000
Bronze Level	\$500
Friend of Downtown	\$100

Any size donation is greatly appreciated

All donations at the Bronze Level or higher will be highlighted on our website, on social media, and on our website, unless you wish to remain anonymous.

Thanks in advance for your support. Make Donations to the Wells County Foundation - 222 W. Market St., Bluffton, IN 46714

Fundraising Goal	\$469,000
Fundraising Status	\$147,333
Remainder	\$320,667

Timeline: The goal for phase 2 of the Downtown Pathways Project is to complete fundraising by Fall of 2025. Our goal is to commence construction in the Spring of 2026 for Alley 5 and the additional seating, art improvements, and security cameras for the Phase 1 and Phase 2 Alleyways.